

Employ LNK

EmployLNK is a collaboration of workforce development agencies in Lincoln including ResCare/American Job Center, Department of Labor, Lincoln Partnership for Economic Development/Prosper Lincoln, Lutheran Family Services, Catholic Social Services, Community Action, Vocational Rehabilitation, Center for People In Need, Commission for the Blind and Visually Impaired, Veterans Affairs and more. In total, the agencies serve 5,000+ Lincoln residents.

We are the single point of contact for business to interact with the agencies that serve others and to organize job fairs and other employment-focused events.

EmployLNK Business Meeting

- Monthly meeting includes 12-15 workforce development agencies. Business share about the company, open positions, and field questions from agencies. We will then share the info with 850+ case managers on our listserv. Agencies get to meet business face-to-face. The remainder of the meeting is focused on agency sharing, event planning, and client trends.

EmployLNK Case Manager Business Tour

- Organize monthly 90-minute tours with businesses for 15-20 case managers including a tour of the facility/example job site, explanation of jobs available and benefits, and a Q/A discussion.



Case Manager & Job Seeker Career Fair

- Held every April and October. Each business provides a 90 second pitch to the 60-70 case managers on why they should refer their clients to the available careers. The event then breaks into a traditional career fair with 150-200 job seekers attending with the case managers.
- Each event reaches 3,500 job seekers as each case manager has 50 clients.
- October 2018 fair included 18 interviews and 9 hires with 13 of 27 businesses reporting.

Veteran and Military Career Fair

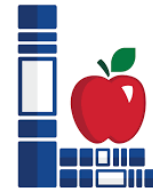
- Bi-annual event with 100+ veterans and military with 30+ business.
- Collaboration with EmployLNK, VA, and businesses that desire to hire veterans.

Family Literacy Career Fair

- Every Fall, 350 parents and children participate in the LPS Family Literacy Program Museum Day and Career Fair at the Children's Museum.
- The program teaches immigrant/refugee parents English after school while their children participate in Community Learning Center enrichment activities. See attached for more information.
- While the children play, parents learn about resources and careers in the community.

JELO

• Jobs and Extended Learning Opportunities is the tool for businesses in Lincoln to share opportunities with LPS. Businesses post job shadows, internships, apprenticeships, part-time jobs and full-time jobs (for graduates to start working) to 21,000 middle and high school students in LPS. Information is visible to teachers, counselors, social workers, administrators and all LPS students have a Chromebook that they can take home and use to view opportunities. www.bit.ly/stujobslps



myLNK

• Led by Leadership Lincoln and the Center for People In Need, myLNK turned a 200 page PDF catalog of nonprofit services into an app that works for Android and Apple. Users can search by need 'diapers' or organization 'Red Cross,' view a calendar of free food and medical clinics, and scroll services by subject (children's programs, employment, emergency numbers). The app works offline once downloaded. Since March 2018, we have almost 8,000 downloads and 1,750 monthly users. Website rollout April 2019: www.mylnk.app/home



NextGeneration Sector Partnerships

• National consulting firm hired by Department of Economic Development to build regional industry partnerships. In August 2018, 50 healthcare organizations selected talent pipeline, care coordination and awareness & recruitment to focus. We meet quarterly with intervening conference calls to accomplish goals in each area based on an action plan. The effort is business-driven is led by LPED, City of Lincoln, and SCC leading organization.



STEM Ecosystems

Beginning in April 2019, Lincoln is a nationally recognized STEM Ecosystem community. The goal of the effort is to better connect K-12 education with the businesses that will hire graduates and the post-secondary institutions that receive them. Through this connection, K-12 education will utilize the tools and curriculum needed by our ever-changing career landscape. The effort is co-led by Lincoln Public Schools and the Lincoln Partnership for Economic Development.



World Education Services

Lincoln was selected as one of eight communities in the country for the Skilled Immigrant Integration Program grant from Washington DC-based, WES. The goal of the effort is to reconnect refugee and immigrant professionals to their careers through work and education placement. For example, an air traffic controller from Iraq or a veterinarian from the Sudan. This effort is co-led by LPED, Nebraska Appleseed, Asian Community and Cultural Center, Civic Nebraska, Southeast Community College and the City of Lincoln.



Contact Information: Bryan Seck, Director of Workforce Development, Lincoln Partnership for Economic Development, bseck@selectlincoln.org or Erica Sousek, Business Service Representative, Nebraska Department of Labor, erica.sousek@nebraska.gov