



ELEVATE LINCOLN

 **LINCOLN**[™]
PARTNERSHIP
FOR ECONOMIC
DEVELOPMENT

ELEVATE LINCOLN

LINCOLN PARTNERSHIP FOR ECONOMIC DEVELOPMENT INVESTMENT OPPORTUNITIES





IGNITING OPPORTUNITIES FOR A BRIGHTER TOMORROW

The Lincoln Partnership for Economic Development (*LPED*) is a dynamic alliance, blending the forces of the public and private sectors in a collective commitment to ensuring the ongoing economic vitality of Lincoln. At its core, LPED champions the economic development activities that serve as the lifeblood of our community, including job creation, talent attraction, workforce development, entrepreneurial support and business expansion.

It is an exciting time to call Lincoln home, with our ongoing growth reflected in our expanding skyline, the voices of our entrepreneurs and the vibrant spirit of our community. We invite you to join us in our unwavering commitment to Lincoln by joining the Partnership today.



Lincoln is a collaborative community led by innovative and forward-thinking companies. Lincoln's economy is rock solid thanks to the growth in jobs and commercial development.

WHAT ARE LPED INVESTMENTS USED FOR?



- > **Business Recruitment: Fueling the Future of Lincoln**
As the primary source for elevating the Lincoln business community, LPED leverages success stories and resources to identify and attract new investment that serves as catalysts to Lincoln's continued growth



- > **Business Support Program: Breaking Barriers and Building Success**
Through LPED's dynamic programs, such as our ongoing local business support visits, we identify and overcome challenges that ensure that Lincoln has an ever evolving and supportive business climate.



- > **Entrepreneurship & Innovation: Building a Community of Limitless Opportunities**
Innovation is the heartbeat of success. LPED sparks innovation by supporting startups and igniting the entrepreneurial landscape of Lincoln through impactful programs.



- > **Talent Attraction, Retention and Development: Unleashing the Power of Lincoln's Workforce**
Lincoln is filled with innovative and diverse talent, the LPED team is dedicated to connecting our community's ever-expanding businesses to a pipeline of top talent.



- > **Building Connections: Strengthening Lincoln through Collaboration**
LPED partners with public and private sector entities to foster economic prosperity, establish valuable connections within our community from students to startups, bolster our local workforce and creatively share our story.

LEVEL OF COMMITMENT

Director \$15,000 & Up

The Director Level of LPED is an influential group of top business leaders from a variety of sectors who share our goal of building and achieving economic vitality for Lincoln. They provide leadership, expertise, resources and experience to meaningfully contribute to the shared success of our local economy. They meet four times annually to provide strategic direction for the organization, receive reports from the working committees and staff, to vote on the annual budget and attend to other matters of governance.

Investment Benefits:

- Annual meeting with the president and vice president of LPED
- Dedicated seat on the Lincoln Chamber Economic Development Corporation Board of Directors
- Corporate recognition on the major investors wall at the Lincoln Chamber of Commerce
- Opportunity to participate in prospective company receptions
- Opportunity to participate in industry-specific strategic groups
- Recognition on all event marketing and signage at LPED’s Annual Investor Meeting and Reception
- Four tickets to LPED’s Annual Investor Meeting and Reception
- Recognition on the LPED website
- Access to quarterly business indicator and staff reports
- Investor brochure included in all RFPs
- Opportunity to record a BusinessLNK podcast episode with a member of the LPED team
- Recognition as a Director level investor on the screens at all LPED investor and board meetings
- Recognition on social media as a Director level investor
- Opportunity to feature a quarterly link to company job postings on LPED’s social media
- Recognition on LPED’s quarterly reports

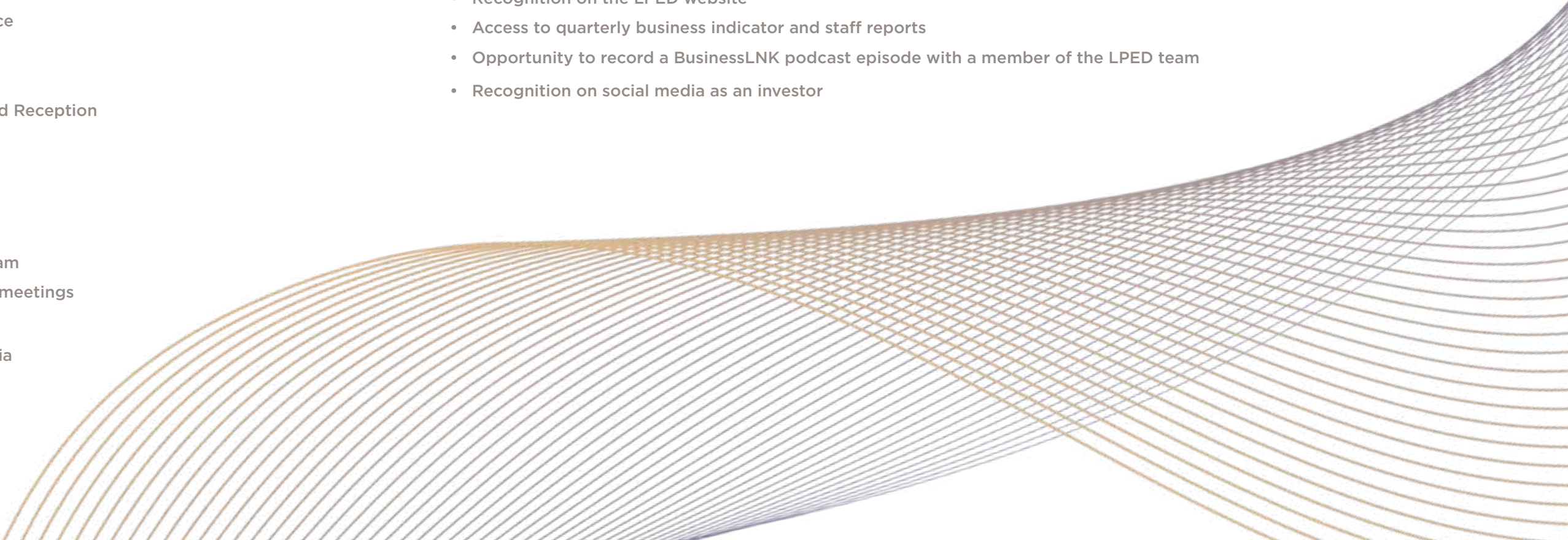
LEVEL OF COMMITMENT

Presidents Roundtable \$7,500

The Presidents Roundtable of LPED is an influential group of businesses and civic leaders who have a passion for the economic success of Lincoln. They meet quarterly and offer their expertise and support through various activities and involvement to drive the efforts of LPED.

Investment Benefits:

- Annual meeting with the president and vice president of LPED
- Opportunity to participate in prospective company receptions
- Two tickets to LPED’s Annual Investor Meeting and Reception
- Recognition on the LPED website
- Access to quarterly business indicator and staff reports
- Opportunity to record a BusinessLNK podcast episode with a member of the LPED team
- Recognition on social media as an investor



LEVEL OF COMMITMENT

Leaders Council \$3,750

The Leaders Council of LPED is a group of business leaders who want to contribute to the increasing economic success of Lincoln. Meeting quarterly, these individuals actively contribute their support, expertise and engagement in diverse activities, all aligned with furthering the mission of LPED.

Investment Benefits:

- Two tickets to LPED’s Annual Investor Meeting and Reception
- Recognition on the LPED website
- Opportunity to participate in industry-specific strategic groups
- Recognition on social media as an investor

LEVEL OF COMMITMENT

Community Pacesetter \$1,500

The Community Pacesetters of LPED are businesses and individuals with an interest in the economic success of Lincoln. They gather for a quarterly meeting to offer support and are actively involved in the overall success of LPED.

Investment Benefits:

- One ticket to LPED’s Annual Investor Meeting and Reception
- Recognition on the LPED website
- Recognition on social media as an investor



“Hudl has always been proud of our investment in the Lincoln Partnership for Economic Development. The LPED team has been hugely important in our growth over the past 17+ years. Our team has received access to valuable resources, important business connections, and a meaningful voice in discussions about the future of our community. We love being a part of the Lincoln community and the Lincoln Partnership for Economic Development is playing a huge role in helping this community be the best it can possibly be.”

Mark Ketcham

VP of Operations
Hudl



“Fifty years ago in Lincoln, Kawasaki opened the first foreign vehicle manufacturing plant in the United States. LPED was primarily responsible for attracting Kawasaki to Lincoln. Our company has thrived here, growing over ten times its original size. The Lincoln community, with LPED leading the way, is very supportive of all business, resulting in a vibrant, diversified economy. We are proud to call Lincoln home.”

Mike Boyle

President
Kawasaki Motors Manufacturing Corp., U.S.A.



“The Lincoln Partnership for Economic Development plays a crucial role in attracting businesses and talent to our community. As a long-time LPED investor, I commend the entire Partnership team for their continuous work to unite voices from the public and private sectors to advance the economic vitality of Lincoln.”

Marc LeBaron

Chairman and CEO
Lincoln Industries



“Through our active involvement in the Lincoln Partnership for Economic Development, our team remains closely connected to the most important developments in Lincoln. We know that by investing in the Partnership, we are investing in a bright future for our community and we take immense pride in supporting their efforts to sustain Lincoln’s ongoing economic prosperity.”

Jamie Harder








Chief Financial Officer
Duncan Aviation





Vitality Lincoln: Our Vision for the Future

Created in partnership with the Lincoln Chamber of Commerce, two top consulting firms, a 42-member steering committee and 3,500 community members, Vitality Lincoln outlines a vision for Lincoln’s economic future and how to achieve it. We invite you to join us on this journey of growth and prosperity for our city.

-  > Develop a **downtown convention center** to expand Lincoln’s capacity to recruit events and visitors
-  > Create a network of dynamic **mixed-use activity hubs** across the city to promote entrepreneurs, the arts and neighborhoods
-  > Establish a coordinated **Career Pathway System** to connect people and businesses with Lincoln’s workforce and education programs
-  > Tell the story of life in Lincoln through a **refreshed external brand** and sustained earned media promotion
-  > Work with regional partners to **establish an I-80 development corridor** and prioritize the development of the Lincoln East Beltway
-  > Create an accelerated **infrastructure investment task force**
-  > **Support workforce growth** through expanded housing development and early childhood education programs



Since the beginning of 2010, LPED has assisted in local projects with the creation of more than

9,000 JOBS

Together, these projects have committed to investing over

\$2,960,000,000





1128 Lincoln Mall, Suite 100 | Lincoln, NE 68508 | 402-436-2350 | selectlincoln.org